



It's a world we all share

There is an increased focus on the environmental impact of doing business, and renewable energy is becoming an important component of corporate energy strategies. Strategic Energy recognizes that protection of the environment is good corporate citizenship as well as good business. Make Me Green offers a viable, real renewable energy solution that allows your business to customize any existing service offering with environmentally friendly energy through renewable energy certificates.



Energy
CERTIFIED

Make Me Green™

Benefits

■ *Meets Your Environmental Commitment*

Your Strategic Energy representative can help you develop a renewable energy plan that offsets a percentage of your electricity consumption with Renewable Energy Credits (RECs). RECs are available from various national sources or specific regional projects that are a little closer to *your* environment.

■ *Fits Your Energy Strategy*

Whether your energy buying strategy utilizes a fixed price, market-based index or combination of both, the Make Me Green option offsets the environmental impacts of traditional electricity generation and supports environmentally friendly, renewable energy projects such as wind, solar, biomass and others, allowing your company's energy plan to make a difference on and off the balance sheet.

■ *Is a Catalyst for Change*

Couple your Make Me Green option with an environmental policy for your business to differentiate your product or engage employees in partnering to do more for the environment — both inside and outside the workplace. From simple concepts to larger energy plans, your Strategic Energy representative can assist you in acquiring the resources to build an enterprise energy strategy.

■ *Offers a Certified Solution*

Make Me Green Renewable Energy Certificates are Green-e® certified, which means your RECs meet the environmental and consumer protection standards set forth by this nonprofit organization responsible for certifying 53 percent of all RECs sold on the voluntary market and trusted by more than 215,000 companies — your assurance that the energy was produced by legitimate renewable resources.



Make Me Green

Make Me Green Process

It all begins with determining the right energy strategy for your business. Our Fixed Price, Index Priced or PowerPortfolio™ products offer your company benefits based on your business needs and help offset risk as part of an integrated energy plan. Your Strategic Energy representative will work with you or your procurement team to identify the right fit or mix of products to build an energy strategy.

Your corporate renewable energy goals and policies can be integrated with your energy strategy as a complete Make Me Green package. What's more, if you're already a Strategic Energy electricity customer, you can make your existing service green, and make a difference with the energy your company uses today.

About Strategic Energy

Strategic Energy is dedicated to being a trusted, unbiased advisor to our customers. For 20 years, we have helped companies implement effective energy management strategies. Strategic Energy is committed to giving businesses of all sizes a choice in their electricity purchasing strategies and the opportunity to control and maximize their energy spend.

To learn more about our energy strategies for commercial businesses, visit www.strategicenergy.com today.

Renewable Energy Credits (RECs) represent the positive technological and environmental attributes of electricity generated from renewable sources, like windmills and solar panels. RECs are separate from the generic electricity with which they are associated. By purchasing RECs, you are able to offset the environmental impacts of conventional, fossil fuel generated electricity.



www.strategicenergy.com

Two Gateway Center
Pittsburgh, PA 15222
800.830.5923
makemegreen@strategicenergy.com

Copyright © 2008 Strategic Energy, L.L.C. All rights reserved. Strategic Energy® is a federally registered trademark of Strategic Energy, L.L.C. PowerPortfolio™ is a trademark of Strategic Energy, L.L.C. Strategic Energy (TX REP Certificate No. 10011). Maryland License No. IR-437. Massachusetts License Number CS-021.
SE 00121 (08)

